



ProImage **OnColor** **E C O**

Reduce Ink Costs While Preserving Print Quality

Readers expect higher quality, advertisers and publishers demand it. Yet costs continue to climb. That is why ProImage stays committed to keeping print quality high and production costs low.

ProImage OnColor ECO automatically reduces ink consumption on offset presses while maintaining the highest possible print quality. It automatically analyzes PDF files and determines the exact amount of ink needed to produce the best quality. The result is perfect output using less ink.

Easy-to-use sliders allow additional fine tuning without having to make new profiles. ProImage OnColor ECO puts you in control of both the quality and the cost.

We make
complex
publishing
simple

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ProImage OnColor Eco takes the high cost out
of high-quality print

Pages automatically convert to the right color space

- Regardless of whether objects are RGB or CMYK.
- Preserving the original color appearance.
- For both pixel and vector data.

Intelligently recognizes non-ICC
based CMYK source spaces

- By building dynamic device links from any source to output intent.
- Automatically restores ICC color management correctly.
- Normalizes all color content in both graphics and text.

Never exceeds necessary ink coverage
in both images and text

- Saving ink consumption on the fly.
- Optimizing the CMYK separations for the print environment.
- Eases color registration of both images and text.
- Without any change to custom or industry-standard profiles.

ProImage OnColor ECO significantly reduces ink costs
while processing PDF files.

Before OnColor Eco



After OnColor Eco



*OnColor ECO does not affect the intended output colors of the printed page.
The replacement of C, M and Y inks by black ink is clearly seen in the example above.*