



## NWRIP

**Proven RIP technology**



**Classic RIP in a user-friendly GUI**



**Efficient output with soft viewing**



making  
complex  
publishing  
simple

### **NWRIP (NewsWay RIP) – a RIP with a twist...**

ProImage's NWRIPs are based on powerful RIP engines with all the added benefits of the NewsWay platform. Operating using the NewsWay easy-to-use GUI, ProImage has licensed the Harlequin RIP engine to bring you a classic RIP for newspaper applications.

Moreover, ProImage has also embedded EagleRIP from the Founder Group Corporation of China to its NewsWay platform. For decades, the exceptionally fast EagleRIP has been market leader in the Chinese-speaking world. Now it is also available with Latin fonts as a NewsWay RIP.

NewsWay RIPs are fully compatible with both Postscript and Adobe PDF. Implementation of either or both of these RIPs provide publishers with a choice of features like InRIP trapping, more than 4,000 shades of grey, powerful media savings, and much more. Apart from Postscript and PDF, a wide range of additional input files supported include TIFF/IT-P1 (optional), TIFF6, DCS-2 and EPS.

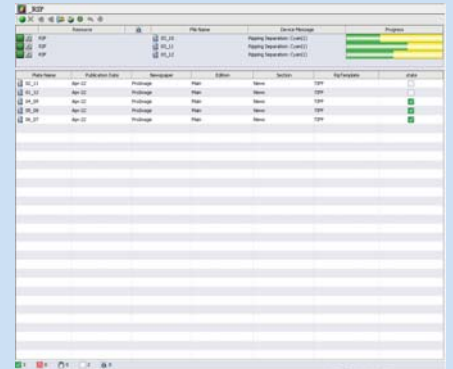
### More Efficient Output with Soft Viewing

The web-based NewsWay GUI can be used to control the RIP from any client in the network. NewsWay will automatically generate previews of all RIPped files, enabling users to view any processed file without waiting.

The application's load-balancing and clustering features also make it easy to build "RIP Farms," where a number of RIPs running on different hardware may be controlled and managed from a single GUI, to then be used in the most efficient way. Moreover, the feature allows sharing RIPs through a single input queue as well as load sharing of imaging devices. At the output stage, the NewsWay imaging server interfaces with most known imaging devices, from popular ECRM and AGFA imagesetters to a wide range of CTP devices.

NWRIP properties are easily managed via "naming rules," making it very simple to dynamically pass parameters to it.

For example, decision mechanisms that affect properties like RIPping in monochrome instead of CMYK can easily be applied within a NewsWay workflow.



*Manage a large number of RIPs from a single screen.*

For more information contact any of our subsidiaries or visit our web site: [www.newsday.com](http://www.newsday.com)

New Prolmage Ltd.  
Poleg Industrial Park,  
4 Hagavish St.  
Netanya P.O. Box 8764,  
Israel, 42507  
Tel: +972-732-600-300  
Fax: +972-732-600-333  
[pii@newsday.com](mailto:pii@newsday.com)

New Prolmage Ltd.  
Rowlandson House  
289-293 Ballards Lane  
London N12 8NP  
United Kingdom  
Tel: +44 (0) 84545 88600  
Fax: +44 (0) 84545 88601  
[pie@newsday.com](mailto:pie@newsday.com)

New Prolmage America, Inc.  
103 Carnegie Center - Suite 300,  
Princeton, NJ 08540  
USA  
Tel: (609) 844-7576  
Fax: (609) 895-2666  
Contact: John Ialacci  
[pia@newsday.com](mailto:pia@newsday.com)