

Your Needs Come First

Every newspaper publisher and printer has different goals, and different needs for automation, for flexible editioning, or for remote printing.

ProImage puts your individual needs first. Our solutions are built from the ground up from well-proven modules, each configured to your own precise requirements. We will not try to make you change, or sell you things you don't need.

We have the intimate knowledge and the skills and the experience to advise borne from years of helping printers and publishers to automate their processes. We understand the problems and will recommend industrial-strength solutions that will increase flexibility and enhance productivity. That's guaranteed.

ProImage puts customers first.

For more information contact any of our subsidiaries or visit our web site:  
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More in the ProImage toolbox



NewsWay



NewsWay Lite



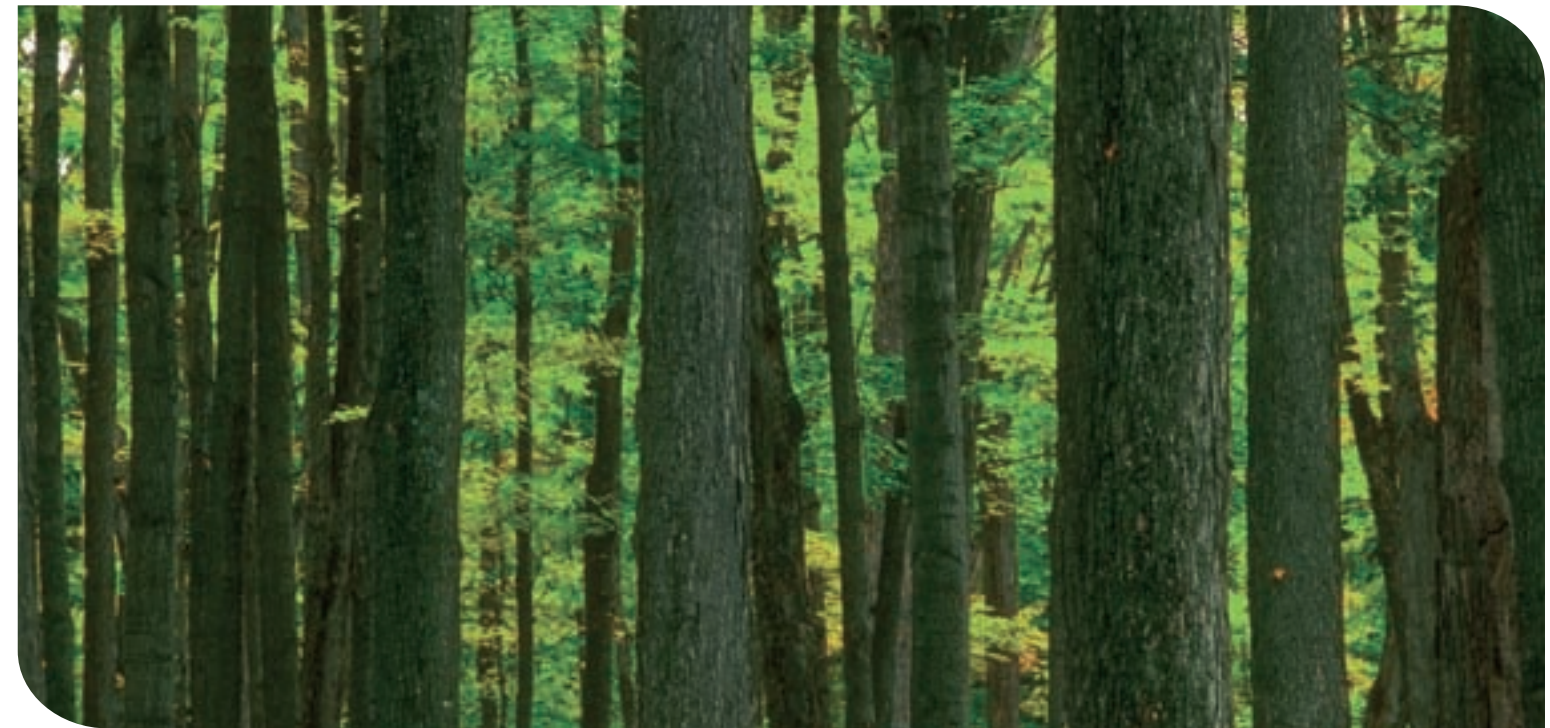
OnColor



OnColor ECO

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# PROIMAGE



TracWay

Visually track production content from prepress to  
print

Measure key performance indicators

Improve productivity

making  
complex  
publishing  
simple

ProImage's TracWay is a solution developed to give you the tools that you require to streamline your production and easily identify the bottlenecks that may delay your press time and adversely affect costs.

Based on ProImage's extensive interface experience, TracWay will

automatically collate and monitor information from your existing computer systems, visually showing the status of editions, from prepress to printing, every step of the way. Constantly monitoring against your specific indicators, TracWay will also let you know how your other systems are measuring up.

Made to measure  
TracWay is made to measure. It fits perfectly with your current workflow, preferred platform, and budget. It will also help you measure your Key Performance Indicators (KPIs).

Standard, Yet Bespoke  
ProImage's software is standard, yet infinitely flexible. We will not ask you to adapt our solution to your needs but will make our solution adapt to your existing environment. Your processes and workflow can remain unchanged. Using ProImage's unique software tools, our engineers will build made-to-measure systems to constantly monitor the production process. This is a no-nonsense proven solution that will help you build a robust information and workflow foundation, enhance existing investments, and which is ideally suited to the way you want to work – both now and in the future.

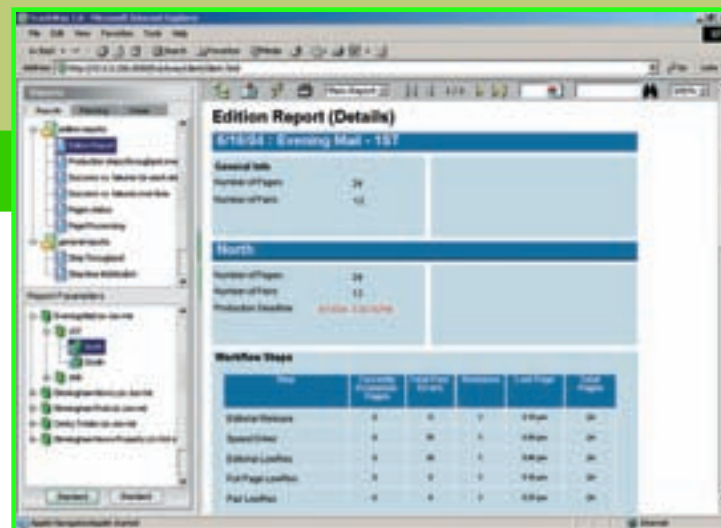
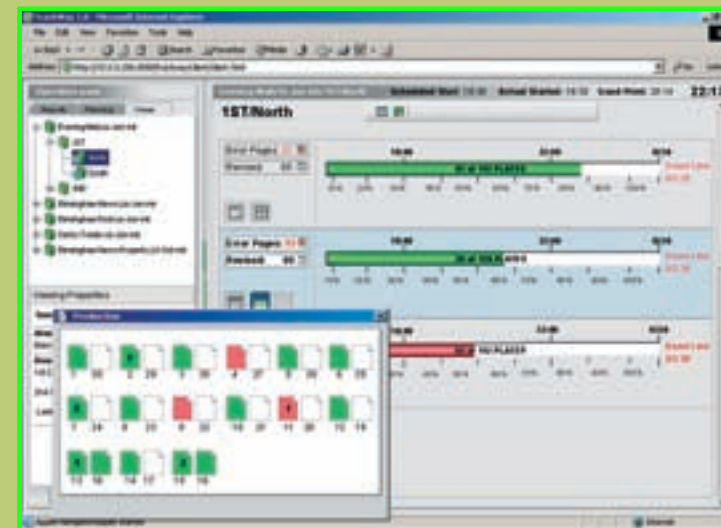
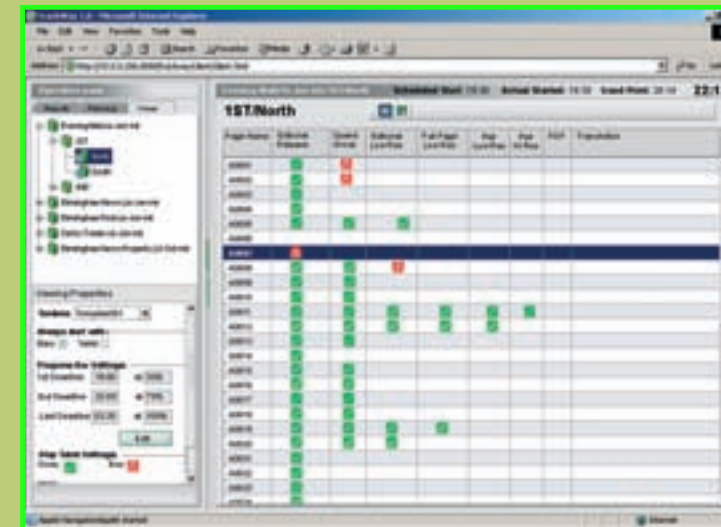
When you don't see the wood from the trees, you need a tracking solution to help you find your way.

The TracWay platform is independent, enabling you to use your preferred hardware, operating environment and in-house technical skills. It fully supports Windows™, UNIX™ and LINUX kernels, as well as Macintosh™ OSX. It uses the latest software tools and is developed as an application server-based solution using the J2EE platform.

### TracWay Operation Concept

TracWay platform is independent, enabling you to use your preferred hardware, operating environment, and in-house technical skills. It will fully support Windows™, UNIX™ and LINUX kernels as well as Macintosh™ OSX. It uses the latest software tools, and is developed as an application server-based solution using the J2EE platform, bringing you cutting edge technologies.

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TracWay allows you to view the status of your newspaper's production. It identifies possible bottlenecks, reduces costs, and streamlines throughput, thus improving productivity and making the informed decisions that affect profitability.

TracWay monitors and reports in real time on the status of all page elements and completed pages, from editorial through to printing, regardless of the system you use. It provides accurate views of status every step of the way, ensuring flexibility and technology choice now and in the future. By monitoring prepress and production systems, TracWay also identifies and helps you analyze problems, while its reports give you the KPIs of your various production systems. Its web browser interface will show press start time, good copy time, and other valuable information provided by your press-control systems. It also gives prepress and editorial staff a visual view of pagination and production status against schedule.